

# JOSÉ GUADALUPE POSADA AND DIA DE LOS MUERTOS

José Guadalupe Posada (1852-1913) was a Mexican artist and printmaker who had a significant influence on the imagery associated with Dia de los Muertos.

## CALAVERAS AND CALACAS

Posada's calaveras (skulls) and calacas (skeletons) often carried political and social commentary, highlighting the inevitability of death.

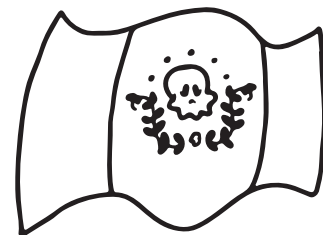


## LA CALAVERA CATRINA

Posada's most famous and influential calavera is La Calavera Catrina, a satirical and elegant character depicted in a fancy hat. La Catrina has become an iconic symbol of Dia de los Muertos, symbolizing the idea that death is an equalizer, affecting people from all social classes.

## ILLUSTRATION STYLE

Posada's style of illustration, characterized by detailed and intricate linework, made his images visually striking and a popular choice for decorating ofrendas (altars) during Dia de los Muertos.



## POPULARIZATION

Posada's work, which was widely circulated during his lifetime, resonated with the Mexican people and helped establish a visual vocabulary for Dia de los Muertos.



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